

DRESSMAKING SCHOOL

OPENS MONDAY, SEPT. 12th
 Lessons 1½ hours each. Course of 6 lessons.
 4.00
 Appointments at your convenience.
 Butterick Pattern Section, Main Floor



SALE DEPARTMENTS
 SILKS DRESS GOODS
 FLANNELS
 LININGS TRIMMINGS
 WASH FABRICS
 NOTIONS DRESS FORMS
 LACES RIBBONS
 CHIFFONS SCISSORS, Etc.

This sale is for the amateur as well as professional dressmaker

Dressmakers' Sale

Linings

Everything new in linings—representative assortments at lower than elsewhere prices—a few specially featured for this sale:

Yard-wide Brocaded Linings—new fall designs—two-tone colorings of blue and gold, brown and green, tan and turquoise, gold and plum and other combinations—coat, wrap and suit linings—reg. \$1.47—Sale **1.10**
 36-inch Fancy Satens—effective patterns—for petticoats and receiving comfortable, as well as lining purposes—reg. 70¢—Sale **52**
 Yard-wide Mercerized Satens—light and dark shades—matching the new Fall fabrics—reg. 47¢—Sale **30**
 Percalines—new and large variety of desirable colors—light and dark—reg. 24¢—Sale **19**

Chiffon Rufflings, etc.

Dressmakers' Sale
 This sale offers many opportunities to buy needed accessories at substantially lowered prices.

40-inch Chiffon Cloths—black, white and various new fall shades for day and evening—regularly \$1.47—**Dressmakers' Sale .86**
 Veilings—fancy meshes, plain and combination colors—regularly 75¢—**Dressmakers' Sale .55**
 New Rufflings—white and colors—net, chiffon, organdie and lace—reg. 94¢—**Dressmakers' Sale .76**
 Lace Vestees—pretty patterns—regularly 94¢—**Dressmakers' Sale .64**

Comfortables

Reduced in Price

Excellent comfortables of silkoline and sateen—feather pillows that you can depend upon.
 Flowered Silkoline—well stitched—filled with cotton—Winter weight—full size—Reg. \$4.47—Sale **3.10**
 Flowered Silkoline with plain sateen borders—well stitched—cotton filled—Winter weight—full size—Reg. \$5.36—Sale **3.57**

Pillows

New Feather Pillows, cov red with strong tickings—22x28—reg. \$1.43 Sale **1.05**
 20x28—reg. \$1.25 Sale **.92**
 New All Goose Feather Pillows, covered with assorted tickings—20x28—reg. \$2.88 Sale **2.07**
 22x28—reg. \$3.07 Sale **2.48**
 24x30—reg. \$3.93 Sale **2.89**
 26x30—reg. \$4.52 Sale **3.32**

Men's Fall Coats

15.00

Formerly Sold for \$32.50 and \$37.50
 Absolutely all wool—sized 34 to 42 in lot but not in each style—mixtures in tan, brown, green, grey; also Oxford and knitted fabrics—various models, including form fitting, Chesterfield and clip-on styles.

Store Hours 9 to 5.30

HEARN

FOURTEENTH STREET Entrance 1827 WEST OF FIFTH AVE.

"Everything for a Dress and Its Making"

DRESSMAKERS' SALE

Home Sewer's Boon



The increased business in the yard-goods departments for the past six months means that more and more persons have joined the army of Home Sewers. Therefore, our new Fall assortments are in keeping with the increased demand. Months of preparation and clever buying, always for cash, means lower prices and greater assortments for our customers.

Following for Both Monday and Tuesday



Dressmaker's Sale
 New Fall

Dress Fabrics

The popularity of the one piece dress and the great increase of persons who do their own sewing makes these special offerings in desirable new dress fabrics particularly attractive.

54-inch Men's-Wear Serges—fine and heavy weaves—navy and black, smart for the Fall coat frock—reg. \$2.97—**Dressmakers' Sale 1.47**
 54-inch Satin Stripe Prunellas—navy ground with stripes of various leading colors—reg. \$4.58—**Dressmakers' Sale 2.27**
 54-inch All-Wool Mixtures—predominating tones of gray, brown, green and other tones—plain and invisible stripes—reg. \$1.97—**Dressmakers' Sale 1.34**
 54-inch All-Wool Tricotines—fine, close, heavy weave—navy blue only—a specially big seller at \$4.58—**Dressmakers' Sale 2.42**
 50-inch Imported Velours—fine suede finish—high lustre—sponged and shrunk—always popular demand—bluebird, reindeer, seal, cat, and other leading Fall shades, navy and black—reg. \$2.97 and \$3.34—**Dressmakers' Sale 1.95**
 48 and 50-inch Broadcloths—Chiffon finish—high lustre—sponged and shrunk—always popular demand—bluebird, reindeer, seal, cat, and other leading Fall shades, navy and black—reg. \$2.97 and \$3.34—**Dressmakers' Sale 2.00**
 48-inch All-Wool Dress Serges—fine twill—brown, navy and black—reg. \$2.48—**Dressmakers' Sale 1.32**
 40-inch French Serges—fine twills—for Children's School Frocks, etc.—Copen, brown, cardinal, garnet, prune, navy and black—reg. \$1.48—**Dressmakers' Sale .96**
 38 and 40 inch All Wool Granite Suitings—close, basket weave—leading Fall shades and black—reg. \$1.78—**Dressmakers' Sale 1.24**
 40-inch All Wool Plaids and Checks—French serge weave—smartest combinations in navy, green, garnet and brown, with overlaps of various colors—make attractive skirts and children's dresses—regularly \$1.97—**Dressmakers' Sale 1.27**



Dressmaker's Sale

New Silks

Five noteworthy specials to start the week with a big rush—

40-inch Canton Crepes—Good wearing quality—fashionable street colors—our reg. \$3.75—**Dressmakers' Sale 2.74**
 40-inch Charmeuse—Bright satin face—large assortment of colors; also black—our reg. \$2.45—**Dressmakers' Sale 1.73**
 35-inch Colored Taffetas—Soft chiffon finish—rich lustre—desirable light and dark colors—our reg. \$1.95—**Dressmakers' Sale 1.48**
 40-inch Satin Crepes—Soft draping quality—leading colors now in demand—our reg. \$2.95—**Dressmakers' Sale 2.20**
 35-inch Black Dress Satins—Fine, close face—good black—serviceable quality—our reg. \$1.74—**Dressmakers' Sale 1.24**

Opening Season Values in New Millinery for Fall

480 Untrimmed Hats

Usual Value, \$1.95

Special 1.25

Two Splendid Models in Off-the-Face Styles—felt crown with silk velvet brims—solid colors and rich contrasting tones—Navy, Red, Brown, Peacock, Purple, Black; also Black and White, Phasant and Sand, Brown and Sand, Navy and Grey.

Shears

At Dressmakers' Sale Prices

Dressmakers' Shears—fine steel—full nickel finish—4 to 9 inch—reg. \$1.20—Sale **.67**
 Imported Steel Scissors—well-known make—3½ to 6 inch—reg. 75¢—Sale **.38**
 H. Boker & Co.'s Best Steel Shears—nickel finish—reg. \$1.47—Sale **.95**
 Fine Steel Scissors—hand forged steel—sawing straws—buttonhole and embroidery—reg. 85 and 97¢—Sale **.50**

AUTUMN FASHIONS

In the new Apparel arriving constantly various new features are in evidence. Here you buy the newest at our conservative moderate-profit prices.



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Dressmakers' Sale

Braids, Fringes, etc

WILL BE EXTREMELY SMART FOR Trimming adjuncts for the new Fall Gown.

Imported Cere Braids—1½ inch—black with white dainty colored borders—value .75—**Dressmakers' Sale .43**
 Celluloid Ivory and Jet Buttons—coat, suit and dress sizes—black and colors—value .28 to .68 card—**Dressmakers' Sale .14**
 Braids—12-yard pieces—black and new fall shades—value .28—**Dressmakers' Sale .17**
 6-inch Plain Silk Fringes—navy, brown, black—value .73—**Dressmakers' Sale .53**
 4-inch Plain Silk Fringes—navy, brown, and black—value .58—**Dressmakers' Sale .35**
 Black Silk Braids—¾ to 1½ inch—firm quality—value .12 to .24 yard—**Dressmakers' Sale .9**

Dressmakers' Sale

Flannels

Home Sewers! Supply your flannel needs now, these values will not be available later.

32-inch Novelty Shirtings—Wool and Cotton Mixed—various new Fall stripes—reg. \$1.52—**Dressmakers' Sale 1.22**
 32-inch Novelty Silk and Wool Shirtings—various stripes—most artistic combinations—reg. \$2.17—**Dressmakers' Sale 1.66**
 27-inch All Wool Flannels—Scarf, Navy, Grey—some of the various uses for which these flannels may be utilized are Bloomers, Middie, Skirts, Sports Suits, Men's Shirts, etc.—reg. \$1.17 to \$1.87—**Dressmakers' Sale .93**
 All Wool Flannels—White—27 inches wide—reg. 72¢—**Dressmakers' Sale .55**
 36-inch—Reg. \$1.12—**Dressmakers' Sale .86**
 36-inch Bleached Domets—for interlining coats and wraps—reg. 34¢—**Dressmakers' Sale .11**
 Bleached Cantons—30 inch—suitable for interlining—reg. 44¢—**Special .22**

Dressmakers' Sale

Cotton Fabrics

Unusual values in cotton that will make your evening gown, children's dresses and underwear.

Mercerized Poplins—35-inch—splendid assortment of wanted shades—these fabrics are particularly good for children's dresses and her flapper sisters—reg. 57¢—**Dressmakers' Sale .42**
 Lustrous Foulard Satens—Copen, navy, black, brown grounds—overlap of dots, figures, checks, etc. A particularly striking one of hairline checks on a navy ground with red dots is a good seller—regularly .63—**Dressmakers' Sale .38**
 Silk Mixed Crepe de Chine—While this is primarily a dress fabric in the light colors (we have light and dark), it is very much used for underwear and negligees—regularly .53—**Dressmakers' Sale .42**
 Silk Mixed Novelty—Jacquered styles in street and evening shades—this fabric fashions into smartest kind of evening frocks—reg. 53¢—**Dressmakers' Sale .42**

Morning Specials

On Sale Monday and Tuesday Until 1 P. M.

To prevent dealers buying quantities restricted No Mail or Telephone Orders.

67 ct. Madras Curtaining—Double borders—detached figures—CURTAINING—BASEMENT—**.44**
 64 ct. Bleached Sheetings—2½ yards wide—dependable quality—MUSLINS—BASEMENT—**.44**
 \$5.49 Marseilles Spreads—Satin finish—various patterns—SPREADS—BASEMENT—**3.67**
 \$1.74 Cotton Birdseye—18 inch—10 yard piece—TOWELING—MAIN FLOOR—**1.27**
 \$1.28 Crepe de Chine & Satin Camisoles—Flesh—built up and strap shoulder—pretty trimmed with Georgette, lace and ribbon—lovely for gifts—SILK UNDERWEAR—SECOND FLOOR—**.77**
 \$1.67 Little Tot's Tub Dresses—Gingham and chambray—Empire and better styles—sized to 6 years—INFANTS' DRESSES—SECOND FLOOR—**1.00**
 73 ct. Women's Extra Size Union Suits—Low neck—sleeveless—loose or light knee—KNIT UNDERWEAR—MAIN FLOOR—**.55**
 \$1.48 Men's Night Shirts—White muslin or cambric—emb'y fronts—long and roomy—well-known make—also Domet flannels all sizes—MEN'S FURNISHINGS—MAIN FLOOR—**1.00**
 \$2.25 Men's Russian Cord Shirts—Blue, tan, helio, gray, etc.—also finely woven madras—large assortment—all sizes—MEN'S FURNISHINGS—MAIN FLOOR—**1.65**
 \$1.45 Men's Medium Weight Underwear—McDowell make—gray—soft durable shirts or drawers—all sizes—MEN'S UNDERWEAR—MAIN FLOOR—**1.10**
 \$1.48 Men's Domet Flannel Shirts—Gray, blue or khaki—collar attached—All sizes—MEN'S WORK CLOTHES—BASEMENT—**1.18**
 25 ct. Outing Flannels—4 for undergarments for every member of the family—WASH DRESS FABRICS—BASEMENT—**.15**
 \$1.97 Costume Serges—54-inch—all wool—fine twill—navy and black—fine for children's school dresses, pleated skirts and bloomers—DRESS GOODS—MAIN FLOOR—**1.30**
 \$1.74 Black Taffetas—35 inch—soft chiffon finish—deep black—SILKS—MAIN FLOOR—**1.18**
 50 ct. White Novelty Voiles—36-inch—for school and home sewing—variety of checks and stripes—WHITE GOODS—MAIN FLOOR—**.35**

Dressmakers' Sale

Laces and Embroideries

Charming Frocks and accessories may be fashioned for very little expenditures from these specially priced items.

Radium Allover Laces—effective patterns for blouses, tunics or entire gowns—regularly \$1.97—Sale **1.54**
 Brussels Nets—double width—white and Paris shade—usually .69—Sale **.53**
 Cluny Laces—matched designs—edges and inserts—desirable widths—usually .12½—Sale **.9**
 Val. Laces—12 yards to piece—our reg. 49¢—Sale **.33**
 our reg. \$1.24—Sale **.88**
 Camisole and Embroidered Flouncings—various designs—usually .49—**Dressmakers' Sale .38**
 Embroidery Edges and Beadings—assortment of dainty patterns—usually .12½—**Dressmakers' Sale 7 1/2**

Special Purchase of Manufacturers Samples of Nightdresses and Petticoats

Values \$1.28 to \$1.78

1488 Muslin Nightdresses Round, V or high neck—hemstitching, tucks—good emb'y and ribbons.
 840 Petticoats Various ruffles of lace and emb'y—some with double panels.

It is almost needless to urge our customers to come early—they know when we say "samples" what that means.